

## Question 2

PK is new transportation company. The managing director would like to produce an advert to enable him to reach out to local towns.

1. Prepare a publication layout with the following specification:
  - (a) Paper size A4
  - (b) Orientation Portrait
  - (c) Number of pages 1
  - (d) Margins 0.5 inches all round
  - (e) Create column guides to subdivide the page into two columns
  - (f) Space between columns 0.3 inches (6mks)
  
2. Produce the publication as shown in the sample. All the text are in **Times New Roman** size 12 except.
  - (a) PK in the logo **Size 28**
  - (b) Unbeatable **Size 20**
  - (c) You can't compare **Size 14**
  - (d) Working hours **Size 22**
  - (e) Passenger Ticket shading is Accent 4
  - (f) Fill pattern for working hours is 5% (44mks)

<http://atikaschool.org>  
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# UNBEATABLE TRANSPORT SERVICES

PK bus services is intended to change your traveling style. We offer the best services you can ever have: get refreshed all through the journey; watch movies as you travel; read newspapers and enjoy world class services of our caring staff.

## YOU CAN'T COMPARE

PK TRANSPORT LIMITED			
FROM	TO	AMOUNT (Kshs)	SAFE TRAVEL
MALINDI	Likoni	400	
	Ukunda	450	
	Bamburi	420	
	Nyali	400	

**WORKING HOURS**  
**ALL DAYS**  
6.00 A.M TO 10.00 P.M  
5.30 a.m TO 11.30 p.m

Our offices  
Are situated at Keron centre  
Along Kwale road near Kuwaka shop.

# MALINDI MOMBASA UKUNDA

PASSENGER TICKET

PK BUS SERVICES

NAME: \_\_\_\_\_

FROM MALINDI: \_\_\_\_\_

TO: \_\_\_\_\_

SEAT NUMBER: \_\_\_\_\_

AMOUNT

DEPARTURE TIME

P.O. BOX 12345-02200

Malindi-Kenya

Cell: 0723 567 234