NAME…………………………………………………………………..ADM…………….CLASS……

ST CLAIRE GIRL FORM FOUR TRIAL TEST 3RD TERM 2017

1. Define the following terms as used in Business Studies. (4 marks)
2. Business

…………………………………………………………………………………………………………………………………………………………………………………………………….

1. Goods

……………………………………………………………………………………………………………………………………………………………………………………………………..

1. Services

……………………………………………………………………………………………………………………………………………………………………………………………………

1. Consumer

……………………………………………………………………………………………………………………………………………………………………………………………………

1. State **four** reasons for inclusion of Business Studies in Kenyan secondary curriculum. (4 marks)

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1. Give **four** reasons for one’s decision to engage in business. (4 marks)

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1. One of the categories of business activities is extraction. Mention **four** extraction activities that a business person can engage in. (4 marks)

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1. Mention **four** internal environment factors that influence business. (4 marks)

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1. State **four** instances when economic environment can be an opportunity to the business. (4 marks)

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1. State **four** features of human needs. (4 marks)

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1. Give **four** characteristics of basic human wants. (4 marks)

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NAME……………………………………………………..ADM………………CLASS………………

1. Give four differences between goods and services. (4 marks)

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1. Mention **four** characteristics of economic resources. (4 marks)

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1. Name **four** human resources. (4 marks)

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1. Identify **four** non renewable resources. (4 marks)

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1. Identify the **four** types of utility. (4 marks)

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1. State **four** characteristics of direct production in business. (4 marks)

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1. List **four** factors of production in business. (4 marks)

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1. State **four** advantages of labour division and specialization. (4 marks)

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1. Identify **four** public goods. (4 marks)

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NAME……………………………………………………………ADM……………..CLASS…………

1. State **four** qualities of a good entrepreneur. (4 marks)

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1. Give the components of a good business idea. (4 marks)

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1. Mention **four** gaps that indicate there is a business opportunity. (4 marks)

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1. List **four** personal considerations when evaluating a business opportunity. (4 marks)

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1. Identify **four** contents of a good business plan. (4 marks)

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1. How important is a business plan to an entrepreneur? (4 marks)

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1. State **four** factors that discourage entrepreneurship. (4 marks)

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1. Identify four ways in which proper managerial skills can lead to success of a business. (4 marks)

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