

Name: \_\_\_\_\_ Index No: \_\_\_\_\_/\_\_\_\_\_

1410/205  
**SOCIOLOGY, RESEARCH METHODS  
 AND COMMUNICATION SKILLS**  
 June / July 2012  
 Time: 3 hours

Candidate's Signature: \_\_\_\_\_

Date: \_\_\_\_\_



**THE KENYA NATIONAL EXAMINATIONS COUNCIL**

**NATIONAL CERTIFICATE IN SOCIAL DEVELOPMENT**

**SOCIOLOGY, RESEARCH METHODS AND COMMUNICATION SKILLS**

**3 hours**

**INSTRUCTIONS TO CANDIDATES**

*Write your name and index number in the spaces provided above.  
 Sign and write the date of examination in the spaces provided above.  
 This paper consists of TWO sections; A and B.  
 Answer ALL questions in BOTH sections.  
 Answers to ALL questions must be written in the spaces provided in this booklet.  
 DO NOT remove any pages from this booklet.*

**For Examiner's Use Only**

**SECTION A**

Question	1	2	3	4	5	6	7	8	9	10	Total
Marks											

**SECTION B**

11	12	13	Total

**GRAND TOTAL**

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**This paper consists of 10 printed pages.**

**Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.**

**SECTION A (40 marks)**

*Answer ALL the questions in this section in the spaces provided.*

1. State **three** practical uses of sociology. (3 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

(iii) \_\_\_\_\_

\_\_\_\_\_

2. State **four** main elements of culture that all social scientists agree on. (2 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

(iii) \_\_\_\_\_

\_\_\_\_\_

(iv) \_\_\_\_\_

\_\_\_\_\_

3. (a) Explain the term business report. (2 marks)

\_\_\_\_\_

\_\_\_\_\_

(b) With examples, highlight **three** classification of reports by content. (6 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

(iii) \_\_\_\_\_  
\_\_\_\_\_

4. List **three** informations that facial expression communicates. (3 marks)

(i) \_\_\_\_\_  
\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

(iii) \_\_\_\_\_  
\_\_\_\_\_

5. Explain **three** specific qualities of a good research worker in social work. (3 marks)

(i) \_\_\_\_\_  
\_\_\_\_\_

(ii) \_\_\_\_\_  
\_\_\_\_\_

(iii) \_\_\_\_\_  
\_\_\_\_\_

6. One of the barriers of communication is the organizational structure. Outline four ways of overcoming these barriers. (4 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

(iii) \_\_\_\_\_

\_\_\_\_\_

(iv) \_\_\_\_\_

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7. (a) State four qualities of minutes of group decision meeting. (4 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

(iii) \_\_\_\_\_

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(iv) \_\_\_\_\_

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(b) Explain three main sources of cultural change. (3 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(iii) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

8. Discuss **three** characteristics of adolescents' social grouping as one of the stages of socialization. (3 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

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(ii) \_\_\_\_\_

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(iii) \_\_\_\_\_

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(iv) \_\_\_\_\_

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9. State **three** advantages to an organization that uses charts and graphs for communicating to its members. (3 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

(iii) \_\_\_\_\_

\_\_\_\_\_

10. List and explain **two** types of samples. (4 marks)

(i) \_\_\_\_\_

\_\_\_\_\_

(ii) \_\_\_\_\_

\_\_\_\_\_

**SECTION B (60 marks)**

*Answer ALL questions in this section in the spaces provided.*

11. (a) The following is an extract from the monthly record of male circumcision in one of the hospitals.

53	60	62	62	63	64	63	66	70	73	77	83
57	62	63	66	65	64	64	68	73	79	83	92
59	62	66	63	67	68	101	71	102	83	93	102
63	63	63	67	69	101	72	81	87	89	100	102

From the above extract, construct a frequency distribution of a class of 10 for this data.  
(10 marks)

- (b) Describe **three** disadvantages of closed responses when using questionnaires in data collection. (6 marks)

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(c) **Highlight two potential causes of violence in the family.** (4 marks)

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12. (a) (i) **Explain the meaning of the term a 'social group'.** (2 marks)

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(ii) Describe **four** characteristics of a 'social group'.

(8 marks)

(I) \_\_\_\_\_

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(II) \_\_\_\_\_

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(III) \_\_\_\_\_

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(IV) \_\_\_\_\_

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(b) Differentiate between primary and secondary groups.

(10 marks)

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13. (a) Suggest five obstacles that make subordinates not to feel free to communicate with their superiors. (10 marks)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_

(iv) \_\_\_\_\_

(iv) \_\_\_\_\_

(v) \_\_\_\_\_

(b) Explain five factors that a social worker researcher should consider in deciding on the method of data presentation to use. (10 marks)

(i) \_\_\_\_\_

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(ii) \_\_\_\_\_

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(iii) \_\_\_\_\_

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(iv) \_\_\_\_\_

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(v) \_\_\_\_\_

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