

WANFAM COMMUNICATIONS
Your Learning Partner
TEL: 0722 822 303

Mount Kenya



University

UNIVERSITY EXAMINATION 2013/2014

SCHOOL OF EDUCATION

DEPARTMENT OF EDUCATIONAL COMMUNICATION AND TECHNOLOGY

BACHELOR OF EDUCATION / POSTGRADUATE DIPLOMA IN EDUCATION
SCHOOL BASED

UNIT CODE: BET2202

UNIT TITLE: EDUCATIONAL MEDIA AND
MATERIAL DEVELOPMENT

DATE: AUGUST 2014

MAIN EXAM

TIME: 2 HOURS

INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO
QUESTIONS

1. a) Define the following terms as used in education media; (5 Marks)
 - i) Model.
 - ii) Diorama.
 - iii) Mockup.
 - iv) Media.
 - v) Syllabus.
- b) Outline any five purposes of general media. (5 Marks)
- c) Describe six guidelines of using a writing board. (6 Marks)
- d) Outline six qualities of appropriate instructional media. (6 Marks)
- e) List five importance of radio as an instructional media. (6 Marks)

- 1) List any two common instructional media used by secondary school teachers. (3 Marks)
2. a) Discuss factors influencing the use of instructional media. (10 Marks)
b) Discuss the concept of instructional media. (10 Marks)
3. Discuss the advantages of using instructional media in teaching and learning process. (20 Marks)
4. State and explain the major problems in the application and use of instructional media. (10 Marks)
5. a) Discuss various ways of maintaining instructional media in school. (10 Marks)
b) Outline characteristics of appropriate learning resource center (LRC) (10 Marks)

- Topic
- Venue
- Price
- Appropriate
- Attractiveness
- Practicality
- Objectives
- Content
- Durability
- Backup