SECTION A.

1. a) Define the following concepts as used in educational media and development.
   i) Instructional media                        (2 Marks)
   ii) Model                                    (2 Marks)
   iii) Three dimensional teaching material     (2 Marks)

   b) Explain 4 ways teachers can acquire instructional media and material for their class.         (4 Marks)

   c) Describe five reasons why a teacher should be computer literate.                             (5 Marks)

   d) Differentiate between print and non-print media.                                             (2 Marks)

   e) Explain various ways a teacher can care and maintain educational media and materials.       (5 Marks)
1) Discuss four setbacks in the usage of instructional media in school.
   (4 Marks)

g) Briefly explain four fundamental aspects in selection of instructional media.

SECTION B, Answer TWO questions.

2. a) Using appropriate examples give five reasons why instructional media should be incorporated in classroom. (10 Marks)

   b) Explain the range of locally available instructional media and how a teacher can use them in classroom. (10 Marks)

3. a) Citing suitable examples, discuss how a teacher can make audio-learning effective. (10 Marks)

   b) Explain various guidelines that should be considered when making charts for learners in a classroom setting. (10 Marks)

4. a) State and explain the steps followed in the implementation of instructional media. (10 Marks)

   b) Discuss various merits of teleconferencing as a means of instruction. (10 Marks)