

GATITU SECONDARY SCHOOL
BUSINESS STUDIES MID-TERM EXAM 2ND TERM 2015 FORM 3

NAME.....ADM.....CLASS.....

1.State any four types of business activities. (4 marks)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

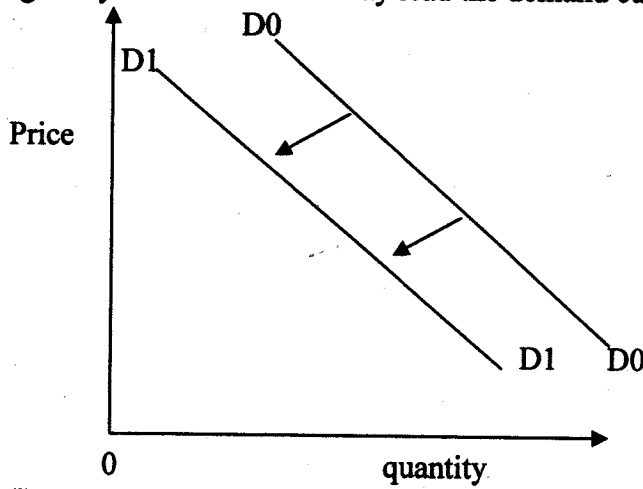
2.Give four reasons why primary wants should be satisfied before secondary wants.(4 mks)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

3. Outline four circumstances under which the insurance may not compensate the insured.(4)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

4.Highlight any four factors that may lead the demand curve to shift from D0 D0 to D1 D1. (4)



- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

5. Outline four differences between public corporation and public companies. (4 mark)

Public corporations	public companies
(i)	
(ii)	
(iii)	
(iv)	

6. Give four reasons why small firms exist in the economy. (4 marks)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

7. Identify four factors which influence the National Income of a country. (4 marks)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

8. Outline four factors that may contribute to the ineffectiveness of a warehouse. (4 marks)

- (i) _____
- (ii) _____
- (iii) _____
- (iv) _____

9 Under what four circumstances would it be advisable for a business to use photocopying as a means of document reproduction. (4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

10 Outline **four** ways through which an efficient transport system may promote trade in the society. 4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

11. Outline **four** benefit enjoyed by a large scale consumer who buys directly from the producer .(4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

12. ABC Ltd prefers to advertise their products through their website in the internet. Outline **four** benefits enjoyed by the firm as a result of this method of states promotion. (4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

13. Outline **four** features of cooperative societies (4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

14. Outline **four** contributions of the households to the national income of a country(4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

15. Identify **four** salient features of a monopolistic market. (4mrks)

- (a).....
- (b).....
- (c).....
- (d).....

16.State **four** reasons why short message service (SMS) is replacing communication (4mks)

- i).....
- ii).....
- iii).....
- iv).....

17.Describe **four** channels used when importing commodities (4mks)

- i)
- ii)
- ii)
- iv)

18.State **four** circumstances under which a clerk may be employed to work in organization 4)

- i)
- ii)
- iii)
- iv)

19.Give **four** benefits that are likely to result form a modern railway network in the country (4mks)

- i)
- ii)
- iii)
- iv)

20.Outline **four** features of monopolistic competition (4mks)

- i)
- ii)
- ii)
- iv)

21State **four** merits of storing goods in a public warehouse (4mks)

- i)
- ii)
- iii)
- iv)