

GATITU GIRLS SECONDARY SCHOOL

BUSINESS STUDIES FORM 1 END 3RD TERM EXAM 2014

NAME.....ADM.....CLASS....

1 Highlight **four** studying business as a subject in school

- (i).....
- (ii).....
- (iii):.....
- (iv).....

2. State **four** factors to consider when choosing a filing system in an organization
(4mks)

- (i).....
- (ii).....
- (iii).....
- (iv).....

3. Outline **four** ways entrepreneurship has benefited Kenyan economy
(4mks)

- (i).....
- (ii).....
- (iii).....
- (iv).....

4. Highlight any **four** difficulties encountered in satisfaction of human wants
(4mks)

- (i).....
- (ii).....
- (iii).....
- (iv).....

5 Identify the type of utility created in the following circumstances. (4 marks)

Activity	Utility
a) Carpentry	
b) Selling bread to students	
c) Ware housing of goods imported	
d) Carriage of cargo to the market	

6 Outline four disadvantages of maintaining an enclosed office layout. (4 marks)

- a).....
- b).....
- c).....
- d).....

7 Highlight four features of hypermarkets found in Kenya. (4 marks)

- a).....
- b).....
- c).....
- d).....

8) State **FOUR** emotional qualities that are essential for a good office staff (4 marks)

- i).....
- ii).....
- iii).....

iv).....

9) Define the following terms 8mks

(i) Capital goods.....

.....

.....

(ii) Non-economic goods.....

.....

(iii) Public goods.....

.....

(iv) Durable goods.....

.....

10 Highlight four similarities between a promissory note and a bill of exchange. (4mks)

(i) _____

(ii) _____

(iii) _____

(iv) _____

11. Identify four features of mail order shops. (4mks)

(i) _____

(ii) _____

(iii) _____

(iv) _____

12 Outline four qualities that Nyakundi should possess in order to work effectively in an office.

(4 mks)

a).....

b).....

c).....

d).....

13. Highlight for characteristics of road side traders

4mks

a).....

b).....

c).....

d).....

14 state **four** reasons that may lead a bank to dishonor a cheque

4mks

a).....

b).....

c).....

d).....

15. Outline four reasons for preparing a business plan

(4 marks)

i).....

ii).....

iii).....

iv).....

16. State four reasons why consumers satisfy basic wants before the secondary wants
(4 marks)

i).....

ii).....

iii)

iv).....

17 List four characteristics of man made resources. (4 marks)

(i).....

(ii).....

(iii).....

(iv).....

18 State four differences between a market stalls and single shops. (4 marks)

Market stalls

single shops

(i).....

(ii).....

(iii).....

(iv).....

19 Highlight four advantage of using cash as means of payment

i).....

ii).....

iii).....

iv).....

END