**KAHUHO UHURU HIGH SCHOOL**

**BUSINESS STUDIES DEPARTMENT**

**2011 :565/1 WEEKLY REVISION TEST**

***Attempt all the questions in the spaces provided***

1. State four types of complaints that a consumer organization may receive from consumers. (4 marks)

(a) ……………………………………………………………………………….

(b) …………………………………………………………………………………

(c) ………………………………………………………………………………..

(d) ………………………………………………………………………………

1. The following terms relate to mommunitaction: vertical, horizontal, formal and informal.

Write the appriate term of communication associated with each of the following statements.

|  |  |  |
| --- | --- | --- |
|  | Statement | Terms |
| (a) | A manager gives instructions to a supervisor in her division |  |
| (b) | Rumours going around that the most disciplined workers will be rewarded. |  |
| (c) | A manager issues a general circular to the employees |  |
| (d) | Prefects discussing discipline in their school |  |

1. Outline three features of a Re – insurance company

a) ………………………………………………………………………………..

 ………………………………………………………………………………..

b) ………………………………………………………………………………..

 ………………………………………………………………………………..

c) ………………………………………………………………………………..

 ………………………………………………………………………………..

1. A firm wishes to introduce a new product into the market. Outline four factors that should be considered in choosing an appropriate medium for promotion.

 a) ………………………………………………………………………………

 ………………………………………………………………………………

 b) ………………………………………………………………………………

 ……………………………………………………………………………..

 c) ………………………………………………………………………………

 d) ………………………………………………………………………………

1. State four ways in which production activities may negatively impact on community health.

a) ……………………………………………………………………..…………………

 ………………………………………………………………………………………

b) ……………………………………………………………………….………………

 ………………………………………………………………………..………………

c) ………………………………………………………………………..………………

 ………………………………………………………………………..………………

d) ………………………………………………………………………..………………

1. Outline four negative effects of an ageing population to an economy. (4mks)

 a) ………………………………………………………………………..………………

 b) ……………………………………………………………………….………………

 c) ……………………………………………………………………….………………

 d) ……………………………………………………………………….………………

1. The following are some of the accounts available to customers in the Kenyan banking industry: Current account, savings account and Fixed deposit account. Give the account that corresponds to each of the descriptions given below. (4mks)

|  |  |  |
| --- | --- | --- |
|  | **Description** | **Type of Account** |
| (a) | Account holders require to deposit a specific initial amount as well as maintain a minimum balance |  |
| (b) | Account holder may deposit and withdraw money whenever they want without maintaining a minimum balance |  |
| (c)  | Banks pay interest on the deposit at comparatively higher rates. |  |
| (d) | Money may be deposited at any time and interest is earned if a specified balance is maintained |  |

1. Identify the book of original entry used in recording each of the following transactions of Soya Traders. (4mks)

|  |  |  |
| --- | --- | --- |
|   | **Transaction** | **Book of original entry** |
| (a) | Sold goods on credit to Wanjau for sh.20,000 |  |
| (b) | Bought goods on credit from Saipei Traders for sh. 1000. |  |
| (c) | A chieng returned goods worth sh.6000 |  |
| (d) | Soya returned goods worth sh.11000 to Nzome Traders. |  |