

**GATITU GIRLS SECONDARY SCHOOL BOX 327 GATUNDU
BUSINESS STUDIES END OF 1ST TERM EXAM 2016 FORM THREE**

NAME.....**ADM**.....**CLASS**.....

(1) Highlight **five** limitations of using per capital income to compare standards of living in different countries. (5 marks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

(2) Outline **five** negative economic implications of an ageing population to a country.(10 mks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

(3) Dosh company limited has located its new factory in a major town in Kenya. Describe **five** factors that may have attracted the factory to the town. (5mks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

4)Toyota motor company has embraced the use of E-commence in its business Transactions. Outline **five** benefits it would realize due to this move. (5 marks)

- i) _____
- ii) _____
- iii) _____
- iv) _____

v) _____

(5) Describe the importance of the following documents used in home trade. (2 marks)
(i) Delivery note.

(ii) Package note (2 marks)

(iii) Consignment note (2 marks)

(iv) Advice note (2 marks)

(v) Acknowledgement note (2 marks)

6. (a) Explain the meaning of the following terms as used in insurance. (2 marks)
(i) Comprehensive policy

(ii) Term assurance policy (2 marks)

(iii) Indemnity

(2 marks)

(iv) Average clause

(2 marks)

(v) Double insurance

(2 marks)

(7) XY company operates as a monopolist in Kenya. Explain five factors that may have made the firm acquire monopoly power.(5 marks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

(8) State any five measures taken by Kenyan government to deal the problem of youth unemployment. (5marks).

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

9Outline five ways in which the government may regulate business activities (5mks)

- i) _____
- ii) _____

- iii) _____
- iv) _____
- v) _____

(10) Explain **five** factors that affects birth rate in Kenya (5mks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

11. State **five** main features of a good money material (5mks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

(12) Highlight **five** roles of the Nairobi stock exchange to the Kenyan economy (5mks)

- i) _____
- ii) _____
- iii) _____
- iv) _____
- v) _____

13). Discuss **five** limitation of using National income statistics to measure standards of living in your country (5mks)

- i) _____
- ii) _____
- iii) _____
- iv) _____

v) _____

(14) Outline **five** positive implications of rapid population growth rate (5mks)

i) _____

ii) _____

iii) _____

iv) _____

v) _____

(15) Discuss **five** causes of unemployment in Kenya (5mks)

i) _____

ii) _____

iii) _____

iv) _____

v) _____

(16) Explain **five** mailing services that facilitate communication (5mks)

i) _____

ii) _____

iii) _____

iv) _____

v) _____