**GATITU MIXED SECONDARY SCHOOL**

**END OF TERM I EXAM -2013**

**BUSINESS STUDIES FORM 3**

SECTION A (50MKS)

1. Outline four characteristics of a perfect competition (4mks)
2. Highlight four measures used by the government to control monopoly power (4mks)
3. State four channels of distribution for the imported goods (4mks)
4. Highlight four reasons why producer will sell directly without the intermediaries (4mks)
5. Highlight four characteristics of capital (4mks)
6. Outline four causes of business failure (4mks)
7. Give four features of an Entrepreneur (4mks)
8. Highlight four sources of business ideas ( 4mks)
9. Highlight four factors considered in determining an appropriate method of producing documents (4mks)
10. Identify four human economic resources found in the country (4mks)
11. State four merits of self selection stores (4mks)
12. Highlight four factors that make a healthy business environment (4mks)
13. State two ways in which customers may be exploited by business men (2mks)

SECTION B(50MKS)

1. Explain five factors that limit use of credit cards in Kenya (10mks)
2. Explain five demerits of sole proprietorship business (10mks)
3. Explain five characteristics of a good filling system (10mks)
4. Explain five methods use d by government to protect consumers from exploitation (10mks )
5. Explain five principles of insurance (10mks)

**HAPPY APRIL HOLIDAY**

..**MR. MACAGA……**