**BUSINESS STUDIES FORM 3 OPENER EXAM 2015**

**GATITU MIXED SEC SCHOOL**

1. Briefly describe two types of warehouses. 3mks
2. What is involved in verbal communication? 3mks
3. Explain barriers of communication. 3mks
4. Mention four elements of transport. 4mks
5. Explain a marketing board. 2mks
6. Differentiate between whole life and endowment insurance policies. 4mks
7. Define formal communication. 2mks
8. Define partnership. 3mks
9. What is a control bank? 2mks
10. What do you understand by internal trade promotion? 3mks
11. Who is an itinerant trader? 3mks
12. Under what circumstances society could be dissolved? Give three 3mks
13. Define certificate of incorporation. 3mks
14. Explain third party liability. 3mks
15. Is it ethical to disclose side effects of a product to a customer? 3mks
16. What is a telex? 2mks
17. Which are ordinary shares? 2mks
18. Define a ferry 3mks