**NAME…………………………………………….ADMISSION NUMBER………………………**

**565/1**

**FORM ONE**

**BUSINESS STUDIES 565/1**

**TIME: 2 HOURS**

**OCTOBER 2019**

**MWAKICAN JOINT EXAMINATION 2019**

**KENYA CERTIFICATE OF SECONDARY EDUCATION (K.C.S.E.)**

**BUSINESS STUDIES**

**TERM 3 END TERM EXAMINATION**

**TIME 2HOURS**

**Instructions to candidates.**

* Write your name and admission number in the spaces provided.
* Answer all questions in the spaces provided.
* Answer **all** questions in Section A and **three** in Section B
* Answers must be written in English.
* Avoid one word answers

1. List four types of large-scale retailers. (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
2. Enumerate four factors you will advise Mr. Lumuli to consider when buying office machines for his company. (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
3. State four contents of a business plan. (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
4. Outline four challenges associated with the satisfaction of human wants (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
5. Below are some factors that influence the operation of a business. Indicate with a

tick( ) in the appropriate column the business environment associated with each of the factors (4mks)

|  |  |  |
| --- | --- | --- |
|  | Internal | External |
| 1. Customer taste and preference |  |  |
| 1. Price levels |  |  |
| 1. Personnel and knowledge and skills |  |  |
| 1. County government regulations |  |  |

1. Outline four ways in which utility of a good is created in production. (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
2. Outline four components of Business studies. (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
3. Identify the level of production explained in each of the following statement. (4mks)
4. Growing vegetables for agriculture project…………………………………………………
5. Cooking food for students in the kitchen…………………………………………………..
6. Transporting foods to a wedding reception………………………………………………
7. A fisherman fishing in the lake………………………………………………………………..
8. State four characteristics of goods (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
9. List four importance of learning Business studies. (4mks)
   1. ……………………………………………………………………………………………
   2. ……………………………………………………………………………………………
   3. ……………………………………………………………………………………………
   4. ……………………………………………………………………………………………
10. State four natural sources of energy in Kenya. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
11. State four circumstances under which a proforma invoice may be used (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
12. Outline four reasons why food is considered as a basic want. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
13. State four reasons why people engage in Business activities. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
14. State four benefits that consumers get from small scale retailers. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
15. State four advantages of a landscape office layout (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
16. State four demographic factors that affect the operation of the business (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
17. Give four factors that limit entrepreneurial development in Kenya. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
18. State four factors of production (4mks)
19. ……………………………………………………………………………………………
20. ……………………………………………………………………………………………
21. ……………………………………………………………………………………………
22. ……………………………………………………………………………………………
23. State four functions of an entrepreneur (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
24. Outline any four means of payment. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
25. Outline four guidelines that may help an entrepreneur in identifying a viable business opportunity. (4mks)
    1. ……………………………………………………………………………………………
    2. ……………………………………………………………………………………………
    3. ……………………………………………………………………………………………
    4. ……………………………………………………………………………………………
26. State the best type of machine one would use to perform the following tasks. (4mks)

|  |  |  |
| --- | --- | --- |
|  | Function | Type of machine |
|  | To create postage impression on envelopes |  |
|  | To destroy sensitive but unwanted documents |  |
|  | To store large volumes of data |  |
|  | To trim paper to the required size |  |

1. In the spaces provided below state the business documents to which of the following statement relates. (4mks)

|  |  |  |
| --- | --- | --- |
|  | Statements | Document |
|  | Informs the buyer when goods were dispatched and by  what means |  |
|  | A request by sellers for payment in advance |  |
|  | Used to correct an undercharged in an invoice |  |
|  | Shows details of the transaction between a seller  and a buyer. |  |

1. State four characteristics of human wants (4mks)
2. ……………………………………………………………………………………………
3. ……………………………………………………………………………………………
4. ……………………………………………………………………………………………
5. ……………………………………………………………………………………………