

NAME: _____

INDEX NUMBER _____

CANDIDATE'S SIGN _____

DATE: _____

FOCUS A365

Another Manyamfranchise.Com Evaluation Test

FORM 2 TERM 1 BUSINESS STUDIES EXAMINATIONS 2018

INSTRUCTIONS TO CANDIDATES

- Write your name and index number in the spaces provided
- Answer ALL questions.
- ALL answers must be put in the spaces provided on this booklet.

FOR EXAMINERS USE ONLY.

Question	1	2	3	4	5	6	7	8	9	10
Marks										

Question	11	12	13	14	15	16	17	18	19	20
Marks										

20	21	22	23	24	25	TOTAL

561/1 BUSINESS STUDIES
PAPER 1 2HRS

1. Name four disciplines in secondary school business studies. (4 mks)

2. Outline four reasons why the Kenyan Government included business studies in school curriculum (4 Mks)

3. Give four aspects of population that a business person may consider when operating a business (4 Mks)

4. Mwangi's business has been making losses, give four external factors that has contributed to this trend. (4 mks)

5. Give five benefits that a society would enjoy by being involved in business activities. (4 mks)

6. Outline four reasons why human beings spend most of their income on food, shelter and clothing (4 mks)

7. If you are the manager in an office, give four strategies to improve the performance of the employees.

8. Outline four characteristics of economic resources such as oil discovered in Turkana County (4 Mks).

9. Discuss the disadvantages of specialization in production (4 Mks)

10. Classify each of the activities in the table below to the level of production they relate to. (4 Mks)

activity	Level of production
Farming	
Nursing	
Leather tanning	
Road construction	

11. On completion of university education, many young people opt to become entrepreneurs. Highlight four factors that have contributed to this move. (4 Mks)

12. Give four reasons why most firms prefer open office layout. (4 mks)

13. Outline four ways of safeguarding office equipment (4mks)

14. Highlight four reasons why retailers are important to consumers in home trade (4 Mks)

15. List four features of departmental stores (4 Mks)

16. Outline four reasons for using documents in home trade (4 Mks)

17. Give four circumstances where buyers may return goods to the seller. (4 Mks)

18. State four sources of capital for a sole trader (4 Mks)

19. Kerugoya bus stop has very many hawkers as well as numerous shops. Outline four benefits hawkers enjoy over the shop keepers.

20. Outline four features of a cooperative society. (4 mks)

21. four benefits Melody would enjoy by becoming a member of Women's *Chama* that buys household items in her village (4 Mks)

22. Maina is a director of KIMWANA Company LTD and wants to dissolve the company. Advice him on any four circumstances where a company may be dissolved. (4 mks)

23. State four items that must be included in the memorandum of association of a company (4 Mks)

24. Highlight four emerging trends in business organizations (4 mks)

25. Magunamega retailers only sell in cash, outline four negative effects of this payment policy (4 Mks)

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