

FM 2

**GATITU GIRLS SECONDARY SCHOOL**  
**BUSINESS STUDIES END 1<sup>ST</sup> TERM EXAM 2015**

NAME-----ADM-----CLASS-----

1. Complete the table below by supplying the relevant element of transport. (4 marks)

Description	Element
(a) Nakuru -Marigat road and route	
(b) Bodaboda transporting onions to lake Bogoria	
(c) Steam engine	
(d) Kilindini harbor in Mombasa	

2. Classify each of the following goods as either producer or consumer goods. (4 marks)

Good	classification
(a) factory	
(b) Private car	
(c) Iron ore	
(d) Tools	

3. Highlight four features of economic resources. (4mks)

- (i) \_\_\_\_\_
- (ii) \_\_\_\_\_
- (iii) \_\_\_\_\_
- (iv) \_\_\_\_\_

4. Highlight four reasons why indirect production is superior to direct production. (4mks)

- (i) \_\_\_\_\_
- (ii) \_\_\_\_\_
- (iii) \_\_\_\_\_

(iv) \_\_\_\_\_

5. Highlight four ways in which a business idea can be implemented. (4 marks)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_

(iv) \_\_\_\_\_

6. (State features of public limited company. 4 marks)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_

(iv) \_\_\_\_\_

7. List four characteristics of man made resources. (4 marks)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_

(iv) \_\_\_\_\_

8. Highlight four benefits which accrue to a member by joining a producer co-operative society. (4 marks)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_

(iv) \_\_\_\_\_

9. Enumerate four reasons why business organization may require a business plan. (4 ms)

(i) \_\_\_\_\_

(ii) \_\_\_\_\_

(iii) \_\_\_\_\_

(iv) \_\_\_\_\_

10. Outline four reasons why a government may be involved in business activities. (4 marks)

i) \_\_\_\_\_

ii) \_\_\_\_\_

iii) \_\_\_\_\_  
iv) \_\_\_\_\_

11. Outline four methods used by the government to protect consumers. (4 marks)

- (i) \_\_\_\_\_  
(ii) \_\_\_\_\_  
(iii) \_\_\_\_\_  
(iv) \_\_\_\_\_

12 State **four** advantages of an open office plan.

(4mks)

13 State **four** distinctive features of a parastatal.

(4mks)

14 From the following list of items, classify them to their internal or external business environment by ticking (✓)

(4mks)

	Item	Internal	External
(i)	Invested funds		
(ii)	Technology applied		
(iii)	Employees		
(iv)	Cultural factors		
(v)	Tools		
(vi)	Entrepreneur		
(vii)	Government laws and regulation		
(viii)	Inflation		

15 (a) Give **five** ways in which filing of documents facilitates smooth running of an Office. 5mks

- i)-----  
ii)-----  
iii)-----  
iv)-----  
v)-----

16 Outline **five** disadvantages of using SMS (Short Text Messages) in mobile telephones 5mks

i)-----

ii)-----

iii)-----

iv)-----

v)-----

17 State **four** reasons that account for the popularity of small scale retail business in Kenya. 4mks

i)-----

ii)-----

iii)-----

iv)-----