NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ADM\_\_\_\_\_\_\_\_\_\_\_\_\_CLASS\_\_\_\_\_\_\_\_\_\_\_

 ***ST CLAIRE GIRLS HIGH SCHOOL PO BOX 327-01030 GATUNDU***

***BUSINESS STUDIES MID-TERM1 EXAM 2018 FORM 2***

1. State the term given to each of the following statements.(4mks)

|  |  |
| --- | --- |
| Statement | Term  |
| 1. Movement of goods and services from producers to consumers
 |  |
| 1. Creation of goods and services
 |  |
| 1. Using a good or service
 |  |
| 1. Satisfaction derived from using a good or a service.
 |  |

1. Highlight four importance of business plan in the business. (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Under what circumstances would cash is most appropriate means of payment .(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Outline four principles of cooperatives (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)……………………………………………………………………………………………………………………………………………………………………….

1. Give four sources of capital for partnerships (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. State four advantages of sole proprietorship. (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Outline four measures taken by an office business to safeguard an organization property.(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Outline four advantages of an enclosed office layout.(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. State four characteristics of lobour.(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Identify the macro-environmental factors affecting business operations as described by the following.

|  |  |
| --- | --- |
| Statement | Factor |
| 1. .Law and policies that regulate business activities.
 |  |
| 1. Affects buyer’s ability to buy commodities offered by a business.
 |  |
| 1. Firms selling similar products trying to outdo each other.
 |  |
| 1. Dictates how people live and what products they consume.
 |  |

1. Give four content of Partnership Deed .(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Outline four features of a chain stores (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Outline four reasons why choice is important in satisfaction of human wants.(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

1. Highlight four roles of an entrepreneur to an economy .(4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)………………………………………………………………………………………………………………………………………………………………………..

15 State **FOUR** reasons why basic wants must be satisfied first before secondary wants (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)……………………………………………………………………………………………………………………………………………………………………..

16. Highlight **FOUR** sources of capital for co-operatives (4mks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)……………………………………………………………………………………………………………………………………………………………………..

18. Name **four** characteristics of human wants. (4 marks)

(a)……………………………………………………………………………………………………………………………………………………………………

(b)…………………………………………………………………………………………………………………………………………………………………..

(c)………………………………………………………………………………………………………………………………………………………………………

(d)……………………………………………………………………………………………………………………………………………………………………..