**NAME………………………………………………………………….ADM……………………..CLASS……..**

**ST CLARE GIRLS HIGH SCHOOL GATITU BUSINESS STUDIES PAPER 1 FORM THRE**

1. Name the discipline described below that is part of the subject Business Studies (4mks) i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. The diagram below shows a shift of the demand give of a commodity from dodo to d1d1. Outline any four factors that could have led to the shift (4mks)

 d1 do so

 price (sh)

so d1 do

 quantity

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Highlight four factors that may make communication in an organization to be ineffective (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Give four circumstances under which a cooperative society may be dissolved (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Outline any four characteristics of an perfect competition market (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Give four benefits of electronic filing in an office (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Give four reasons why business firms advertise their products (4mks)

 i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Outline four advantages of localization of industries(4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Highlight four benefits to a retailer who uses a public warehouse to store goods (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Give four reasons why it’s advisable to write sms to the customers instead of business letter (4mks)

 i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Outline any four advantages of using cash as means of payment (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. List down four assumptions of perfect competition market (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Give any four sources of monopoly power (4mks)

i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Name any four occupations that are found at the extractive level of production (4mks) i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………

1. Highlight any four methods used to determine prices of goods and services in the economy i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)…………………………………………………………………………………………………………………………………………………………

1. Outline any four four importances of entrepreneurship in Kenyan economy (4mks) i)……………………………………………………………………………………………………………………………………………………………

ii)………………………………………………………………………………………………………………………………………………………………

iii)………………………………………………………………………………………………………………………………………………………………

iv)………………………………………………………………………………………………………………………………………………………………