**Name**………………………………………………………..**Adm. No**…………………

**Sign**………………............

**Date**………………………

565

**BUSINESS STUDIES**

PAPER

July/August 2016

TIME: 2 Hours

**TOP EVALUATION EXAMINATION-2016**

**FORM 1**

**Business Studies**

**Paper**

**BUSINESS STUDIES**

**2 HOURS**

**INSTRUCTIONS TO CANDIDATES**

1. Write your name and admission number in the spaces provided above
2. Sign and write the date of the examination in the spaces provided above.
3. Answer all questions in the spaces provided.
4. This paper consists of **7** printed pages
5. Check the question paper to ascertain that all the pages are printed as indicated and no questions are missing.

**For Examiner’s Use Only**

|  |  |  |
| --- | --- | --- |
| **Question** | **Maximum Score** | **Candidate’s Score** |
| **1-25** | **100** |  |

1. Define the following terms as used in Business Studies. (4 marks)
2. Business

…………………………………………………………………………………………………………………………………………………………………………………………………….

1. Goods

……………………………………………………………………………………………………………………………………………………………………………………………………..

1. Services

……………………………………………………………………………………………………………………………………………………………………………………………………

1. Consumer

……………………………………………………………………………………………………………………………………………………………………………………………………

1. State **four** reasons for inclusion of Business Studies in Kenyan secondary curriculum. (4 marks)

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

1. Give **four** reasons for one’s decision to engage in business. (4 marks)

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

1. One of the categories of business activities is extraction. Mention **four** extraction activities that a business person can engage in. (4 marks)

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

1. Mention **four** internal environment factors that influence business. (4 marks)

…………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

1. State **four** instances when economic environment can be an opportunity to the business. (4 marks)

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1. State **four** features of human needs. (4 marks)

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1. Give **four** characteristics of basic human wants. (4 marks)

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1. Give four differences between goods and services. (4 marks)

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1. Mention **four** characteristics of economic resources. (4 marks)

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1. Name **four** human resources. (4 marks)

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1. Identify **four** non renewable resources. (4 marks)

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1. Identify the **four** types of utility. (4 marks)

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1. State **four** characteristics of direct production in business. (4 marks)

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1. List **four** factors of production in business. (4 marks)

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1. State **four** advantages of labour division and specialization. (4 marks)

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1. Identify **four** public goods. (4 marks)

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1. State **four** qualities of a good entrepreneur. (4 marks)

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1. Give the components of a good business idea. (4 marks)

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1. Mention **four** gaps that indicate there is a business opportunity. (4 marks)

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1. List **four** personal considerations when evaluating a business opportunity. (4 marks)

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1. Identify **four** contents of a good business plan. (4 marks)

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1. How important is a business plan to an entrepreneur? (4 marks)

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1. State **four** factors that discourage entrepreneurship. (4 marks)

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1. Identify four ways in which proper managerial skills can lead to success of a business. (4 marks)

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