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GATITU SECONDARY SCHOOL, P.O. BOX 327 - 01030, GATUNDU.

FORM 1 BUSINESS STUDIES. MID TERM EXAMINATION. TERM 2 2014

1.0	utline five causes of business success.	(5mks
i)		·
ii)		
111)		
iv)		•
v)		
2.	Highlight five characteristic of entrepreneur.	(5mks
10		C
ii)		
iii)		
iv)		
v)		
3.	List five types of business activities .	(5mks
10		V
ii)		
iii)		
iv)		
v)		
4.	State five importance's of business plan.	(5mks
i)		V =
ii)		
ii)		

Highlight five function of an Office.	(5mks	
Outline five importance of business to the society.	(5mks	
Highlight the following resource weather they are	renewable or non renewable.	(5mks
d		
ash		
ral gas		
ling stone		
What is utility	(1mk	
	Outline five importance of business to the society. Highlight the following resource weather they are d	Outline five importance of business to the society. (5mks Highlight the following resource weather they are renewable or non renewable. d ash ral gas ling stone What is utility (1mk

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9. Highlight five external factors that are likely to affect the operations of the business. (5mks					
i)					
ii)					
iii)					
iv)					
v)					
10.	Outline five differences between goods services.	(5mks			
i)					
ii)					
iii)					
iv)					
v)					
11.	Highlight the following occupation to their appropriate level of production. (5mks				
OCCUPATION		LEVEL OF PRODUCTION			
Maize	milling	_			
Road building					
Bread making					
	·				

(4mks

b)

Name four types of utilities.

Oil retiuing					
Insura	nnce	•			
12.	State five characteristic of Human want.	(5mks			
i)					
ii)					
iii)					
iv)					
· v)		<i>(</i> =)			
13.	Highlight five roles of ethics in business operation.	(5mks			