**DARAJANI BOYS’ HIGH SCHOOL,**

P.O BOX 20-90129, NGWATA.

**School Motto:** “**Knowledge is Liberty, Ignorance is Fatal**”.

**END OF YEAR EXAMINATION, 2015**

**FORM 1,**

**BUSINESS STUDIES**

**TIME: 2 HRS**

NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ADM.NO\_\_\_\_\_\_\_\_\_\_\_CLASS\_\_\_\_\_\_

1. Give 4 difficulties faced by human beings in satisfying human wants. (4 marks)

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1. Name the factor of production that each of the following resources relate to. (4 marks)

***Resource Factor of production***

1. Accountant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Motor vehicle \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Water \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. Owner \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. List four causes of a business failure. (4 marks)

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1. Highlight four roles of an entrepreneur to the economy of a country. (4 marks)

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1. State four challenges of a business without a plan will face. (4 marks)

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1. Indicate with a tick (√) in the appropriate column the business environment associated with each of the factors mentioned below. (4 marks)

Factor Internal External

1. Government policy
2. Technological environment
3. Financial resources
4. Firm structure
5. Indicate by writing the word TRUE or FALSE against the statement describing characteristics for goods and services. (4 marks)

STATEMENT TRUE or FALSE

1. Goods are inseparable from their producers \_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Services can be standardized in form, size, appearance \_\_\_\_\_\_\_\_\_\_\_\_\_\_

or quality.

1. Goods are always perishable in nature. \_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Goods can change in value overtime. \_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. State 4 reasons why people engage in business activities. (4 marks)

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1. Mention 4 factors that influence entrepreneurship practices in Kenya. (4 marks)

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1. Outline 4 features of labour as a basic economic resource. (4 marks)

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1. Highlight 4 characteristics of itinerant traders. (4 marks)

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1. Give any 4 common trends in offices in Kenya today. (4 marks)

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1. Give 4 reasons why Agriculture is a leading economic activity in Kenya. (4 marks)

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1. Outline 4 circumstances when photocopying may be used. (4 marks)

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1. Give four reasons why an office is necessary to an organization. (4 marks)

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1. Highlight four benefits of good business ethics. (4 marks)

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1. Identify 4 functions of a computer in a modern office. (4 marks)

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1. Outline 4 salient features of supermarkets. (4 marks)

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1. Highlight 4 reasons why small scale retailers continue to exist despite the many challenges they face in the county. (4 marks)

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1. Why are hypermarkets not popular business in Kenya? (4 marks)

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1. Outline 4 essential personal attributes of a good office worker must portray. (4 marks)

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1. Give 4 advantages of buying goods in a supermarket although they are not popular in rural areas. (4 marks)

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1. Name 4 examples of small scale retailers with shops. (4 marks)

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1. Give four features of large scale retailers. (4 marks)

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1. Highlight any 4 trends in office management. (4 marks)

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