

NAME \_\_\_\_\_ INDEX NUMBER \_\_\_\_\_

SCHOOL \_\_\_\_\_ DATE \_\_\_\_\_

## SIZE AND LOCATION OF A FIRM

1. **1995 P1**  
Highlight four advantages of large – scale business organization. (4 marks)  
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2. **1995 P1**  
State disadvantages of concentrating industries in one area within a country. (4 marks)  
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3. **1996 P1**  
Highlight four circumstances under which a firm would be located near the market for its product. (4 marks)  
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4. **1997 P1**  
Outline four ways in which land influences the location of industries. (4 marks)  
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5. **1997 P2**

Outline five benefits that country would get by encouraging businessmen to locate new industries in rural areas. (10 marks)

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6. **1998 P1**  
State four circumstances under which a firm would be located near the market for its products. (4 marks)

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7. **1998 P1**  
State four advantages of locating a firm near the source of raw materials. (4 marks)

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8. **1998 P1**  
Identify four problems that tend to limit the growth of small-scale retail business in rural Kenya. (4 marks)

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9. **1998 P2**

Discuss the factors that have led to the survival of small scale retailers despite competition from supermarkets. (10 marks)

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**10. 1999 P2** Discuss the economic benefits to a community that may result from the concentration of industries in an area. (10 marks)

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**11. 2000 P1** Highlight four measures a government may take to attract firms to an area. (4 marks)

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**12. 2000 P1**





19. 2003 P2

Explain five measures that a government may take to encourage establishment of industries in rural areas.

(10 marks)

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20. 2004 P1

State four measures that local authority could take in order to attract investors to locate their industries within its boundaries.

(4 marks)

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21. 2004 P1

Give five benefits of expanding a business

(5 marks)

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22. 2004 P2

Highlight five advantages of having a business enterprises located in an area. (10 marks)

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25. 2006 Q10 P1

What benefits may accrue to manufacturing firm that uses modern technology? (4 marks)

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26. 2006 Q12 P1

State four social responsibilities that a manufacturing firm should have on the community. (4 marks)

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27. 2006 Q1b P2

b) Over the years southern Star has grown into a large business enterprise. Explain five diseconomies of scale which it may experience. (10 marks)

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28. 2007 Q4a P2

a) Explain five strategies that a small – scale firm could adopt to expand so as to



