CHAPTER 4

TOURISM.

1. (a) Explain the differences between the tourist attractions in East Africa and in Switzerland under the following subheadings:

   (i) Climate.

   (ii) Culture   4 mks

   (b) Explain five benefits that Kenya derives from tourism.   10 mks

   (c) Explain four measures that Kenya should take in order to attract more tourists.   8 mks

2. (a) Apart from historic sites, name two tourist attractions along the Coastal strip of Kenya.   2 mks

   (b) Give -three reasons why it is necessary to preserve historical sites. 3 mks

3. (a) Name two game reserves in Kenya.   2 mks

   (b) Define of domestic tourism   2 mks

   (c) How has the recent negative travel advisories affected Kenya's economy?

                                                                   4 mks

4. (a) Explain four measures the Kenyan government has taken to attract more tourists.   8 mks

   (b) Explain three factors that have led to development of tourism in Switzerland.

5. (a) Differentiate between the following

   (i) Ecotourism

   (ii) Domestic tourism   4 mks

(b)   Explain similarities between tourism in Kenya and in Switzerland. 8 mks

6.   Explain why tourism is 'invisible export.   2 mks

7.   Explain four positive effects of tourism.   8 mks

8.   Explain four ways in which tourism in Kenya differ from that Switzerland. 8 mks

9.   Why are some parts of Kenya not developed for tourism?   3 mks

10.   What are the problems facing tourism in Kenya?   5 mks

11.   State five efforts being made to improve tourism industry in Kenya.   5 mks

12.   What is domestic tourism?   2 mks

13.   Name tourist attractions found in Rift Valley province of Kenya.   5 mks

14.   What factors hinder development of domestic tourism in Kenya?   5 mks

15.   Name two historical attractions along Kenyan coast.   2 mks

16.   (a)   Define:

        (i)   Eco-tourism

        (ii)   Domestic tourism

        (iii)   International tourism   6 mks

    (b)   (i)   State five tourist attractions in Kenya.   5 mks

        (ii)   Explain five factors influencing tourism in Kenya.   10 mks

17.   (a)   State six factors influencing tourism in Switzerland.   6 mks

    (b)   Explain five problems facing tourism in Kenya.   10 mks

18.   Compare and contrast tourism in Kenya and Switzerland.   8 mks

19.   The table below shows the number of tourists who visited Kenya.

Year	1999	2000	2001	2002	2003
No. Of Tourists	1.53 m	1.64 m	1.65 m	1.77 m	1.54 m

(a)   Using a radius of 3cm draw a pie-chart to represent the above data.

(b)   List three advantages of using pie-charts to represent statistical data.